

Aisha Pandit

[LinkedIn](#) | 6207117652 | aishapandit291@gmail.com | [GitHub](#)

PROFESSIONAL SUMMARY

Results-driven Web Developer with 2+ years of experience in designing, developing, and maintaining responsive websites, eCommerce platforms, and custom web applications using WordPress, Shopify, React.js, PHP, JavaScript, HTML5, CSS3, and MySQL. Experienced in custom theme development, Shopify Liquid, WooCommerce, REST API integration, performance optimization, SEO best practices, and responsive UI development. Proven ability to deliver scalable, user-focused solutions while collaborating with cross-functional teams in Agile environments.

PROFESSIONAL EXPERIENCE

WEB DEVELOPER

Digital Strategix, Gurugram
June 2025 – Present

Responsibilities & Achievements

- Designed and delivered 20+ responsive websites using React.js, WordPress, Shopify, PHP, JavaScript, HTML5, CSS3, and MySQL.
- Improved website loading speed by **30%** through performance optimization, image compression, lazy loading, and Core Web Vitals enhancements.
- Integrated 15+ REST APIs and third-party services, including payment gateways and lead management systems.
- Migrated 5+ WordPress websites to Shopify while maintaining SEO, responsive design, and data integrity.

Technologies

React.js • JavaScript • PHP • WordPress • HTML5 • CSS3 • MySQL • REST APIs • Git • GitHub

WEB DEVELOPER

Aatharv Interior Private Limited, Noida
June 2024

House of Paral (Shopify)

Tech Stack: Shopify, Liquid, JavaScript, HTML5, CSS3

- Migrated an existing WordPress website to Shopify.
- Customized Shopify themes using Liquid.
- Implemented responsive UI improvements.
- Integrated payment gateway functionality.
- Improved website speed and user experience.

The Bebla (Shopify)

Tech Stack: Shopify, Liquid, JavaScript, HTML5, CSS3

- Successfully migrated WordPress store to Shopify.
- Customized Shopify themes and templates.
- Optimized website responsiveness and mobile performance.
- Integrated eCommerce functionality and payment systems.

Lead Gini

Tech Stack: PHP, MySQL, JavaScript, HTML5, CSS3

- Developed a lead generation platform serving multiple industries.
- Created secure lead capture forms using PHP and MySQL.
- Integrated REST APIs for enhanced functionality.
- Improved website performance and SEO.
- Designed responsive layouts for improved user engagement.

Aatharv Ecobuild

Tech Stack: PHP, HTML5, CSS3, JavaScript

- Developed a responsive corporate business website.
- Built secure contact forms with backend integration.
- Optimized website loading speed and SEO.
- Ensured cross-browser compatibility and mobile responsiveness.

FRONTEND/WEB DEVELOPER

Multiwheel Media Private Limited
October 2023 – June 2024

Responsibilities

- Designed and developed responsive business websites using **WordPress** and **Wix**.
- Customized website layouts based on client requirements.

- Developed user-friendly and SEO-friendly interfaces.
- Optimized website performance and page speed.
- Collaborated with designers to implement modern UI/UX.
- Maintained and updated client websites.

TECHNICAL SKILLS

Frontend Technologies

HTML5 • CSS3 • SCSS • Tailwind CSS • Bootstrap • JavaScript (ES6+) • React.js • React Hooks • jQuery • AJAX • Responsive Web Design • Mobile-First Development • Cross-Browser Compatibility • UI Development • DOM Manipulation

Backend Technologies

PHP • Laravel • MySQL • REST APIs • RESTful Web Services • API Integration • CRUD Operations • JSON • Composer • Authentication • Debugging • Performance Optimization

WordPress Development

Custom Theme Development • Theme Customization • Custom Plugin Development • WooCommerce Development • WooCommerce Integration • Gutenberg Block Development • Elementor • Advanced Custom Fields (ACF) • Custom Post Types (CPT) • WordPress REST API • Headless WordPress • Website Migration • SEO Optimization • Page Speed Optimization • Security Best Practices

Shopify Development

Shopify Store Development • Shopify Theme Customization • Shopify Liquid • Liquid Templating • Shopify CLI • Shopify App Integration • Shopify Plus • Store Migration • Payment Gateway Integration • Product & Collection Management • Performance Optimization • Responsive Shopify Development

Databases

MySQL

Version Control & Development Tools

Git • GitHub • VS Code • Postman • Figma • Composer • npm • Version Control • Agile • Scrum • Jira

KEY PROJECTS

REAL ESTATE PLATFORM

- Developed a property management platform with advanced search filters, property listings, lead generation, Google Maps integration, and REST API connectivity.

- Improved mobile responsiveness and SEO, resulting in faster page loads. Created responsive UI components.

ECOMMERCE WEBSITES

- Built Shopify stores with custom Liquid sections, payment gateway integration, collection filtering, and responsive UI.
- Migrated WordPress stores to Shopify while preserving SEO and product data.

ACHIEVEMENTS

- **TCS iON Career Edge – Young Professional (Tata Consultancy Services)**

Successfully completed the 4-week online professional development program covering communication skills, business etiquette, presentation skills, soft skills, and career readiness.

- **Coding Ninjas Coding Championship**

Participated in the Coding Ninjas Coding Championship, demonstrating problem-solving, logical reasoning, and programming skills in a competitive coding environment.

SOFT SKILLS

Problem Solving | Analytical Thinking | Team Collaboration | Communication | Time Management | Client Interaction | Agile Development | Adaptability | Attention to Detail | Critical Thinking | Leadership | Collaboration | Creativity | Self-Learning | Project Management

EDUCATION

Bachelor of Technology (Computer Science)

Lloyd Institute of Engineering & Technology

Greater Noida

2019 – 2023
